



Dear Friend,

On behalf of the American Cancer Society, we invite you to join the fight against cancer by supporting the **39th Annual Jersey Shore Golf Classic & Party on the Patio**, to be held on Monday, June 4, 2018 at the Spring Lake Golf Club in Spring Lake, NJ.

The Jersey Shore Golf Classic has a tradition of honoring those who have gone above and beyond to help raise funds for the fight against cancer. This year we will honor Stephen Lacko of *Stephen Lacko Photography* for his continuous support of the American Cancer Society.

As you may know, the American Cancer Society is the only non-profit organization that attacks cancer from every angle. The Society invests donations in programs and services that help people stay well, get well, find cures and fight back. It continues to be the largest non-government source of cancer research funding with outstanding results. Last year's golf classic and Party on the Patio united over 195 professionals in the fight against cancer and raised over \$165,000!

How does the capital we raise contribute to the fight against cancer? Let us share a few examples of how just \$100,000 can assist cancer patients and their families. \$100,000 provides:

- 57 patients and their caregivers with one week of free lodging at our Hope Lodge;
- 389 cancer patients with rides to treatment, 3 times per week for 3 months; and
- The supplies and space necessary for 9 months of comprehensive cancer research.

We would greatly appreciate your support of the American Cancer Society's Jersey Shore Golf Classic. Included please find the 39th Annual Jersey Shore Golf Classic & Party on the Patio Sponsorship Package. Thank you in advance for your consideration of this request.

With appreciation,

A handwritten signature in cursive script that reads "Keri Drako".

Keri Drako
Community Development Manager

stay well | get well | find cures | fight back | cancer.org | 1.800.227.2345

Northeast Region
2310 Route 34, Suite 1D
(p) 732-292-4247 (f) 732-528-0162
Keri.Drako@cancer.org



39TH ANNUAL JERSEY SHORE GOLF CLASSIC



MONDAY, JUNE 4, 2018

SPRING LAKE GOLF CLUB
SPRING LAKE, NJ

SPONSORSHIP PACKET

Event Information: Jersey Shore Golf Classic
Event Date: June 4, 2018
Event Location: Spring Lake Golf Club
Spring Lake, NJ

Contact: Keri Drako
Community Development Manager
2310 Route 34, Suite 1D, Manasquan, NJ 08736
T: 732.292.4247 F: 732.528.0162
E: Keri.Drako@cancer.org

Attacking from every angle.™



Your investment in the American Cancer Society will ensure that...

The more than 15,000 children diagnosed with cancer this year will have some of the best treatment options available, and millions of others may never have to hear the words ..."You have cancer"!



CHOOSE | THE AMERICAN CANCER SOCIETY



Countless women diagnosed with cancer will continue to receive free wigs to camouflage the side effects of treatment.

Women like Kelli - whose breast cancer metastasized to her bones and liver - can remain hopeful that our funded researchers will make a research break-through in time to save her life!



We have ongoing funding to support our Hope Lodge Systems so people - like Charlie from Eastern Long Island - will continue to have somewhere to stay when their only treatment option is far away from home.



We are able to sustain our Road to Recovery Program to ensure a network of volunteers is available to drive cancer patients to and from treatment.



No matter what time of day or night a cancer patient or family member calls our toll-free number, a trained Cancer Resource Specialist is available to take their call, and provide comfort, support and critical information.

1-800-227-2345



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The American Cancer Society Presents



CORPORATE SPONSORSHIP OPPORTUNITIES

Eagle Sponsor

\$8,000

Full Promotional Rights & Media Benefits

- ❖ Sponsor logo recognition on all promotional materials and invitations
- ❖ Sponsor logo prominently placed on website
- ❖ Promotion through social media
- ❖ Two-page profile in the Digital Tribute Journal

On-Site Recognition & Signage

- ❖ Verbal recognition by the Master of Ceremonies
- ❖ Top billing on the event Sponsor Board
- ❖ Two (2) Pin Flags
- ❖ Two (2) Hole and Tee Signs

Hospitality Benefits

- ❖ Entry for two (2) foursomes, cart fee, lunch, cocktail reception and Party on the Patio
- ❖ Additional eight (8) Party on the Patio tickets
- ❖ Reserved table at Party on the Patio

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Birdie Sponsor

\$4,000

Full Promotional Rights & Media Benefits

- ❖ Sponsor logo recognition on all promotional materials and invitations
- ❖ Sponsor logo prominently placed on website
- ❖ Promotion through social media
- ❖ One-page ad in the Digital Tribute Journal

On-Site Recognition & Signage

- ❖ Verbal recognition by the Master of Ceremonies
- ❖ Recognition on event Sponsor Board
- ❖ One (1) Pin Flag
- ❖ One (1) Hole and Tee Signs

Hospitality Benefits

- ❖ Entry for one (1) foursome, cart fees, lunch, cocktail reception and Party on the Patio
- ❖ Additional four (4) Party on the Patio tickets
- ❖ Reserved table at Party on the Patio

Fairway Foursome Sponsor

\$2,000

Full Promotional Rights & Media Benefits

- ❖ Sponsor recognition on website
- ❖ Sponsor recognition on social media
- ❖ One (1) half-page ad in the Digital Tribute Journal

On-Site Recognition & Signage

- ❖ Recognition on event Sponsor Board
- ❖ One (1) Hole and Tee Signs

Hospitality Benefits

- ❖ Entry for one (1) foursome, cart fees, lunch, cocktail reception and Party on the Patio

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Monday, June 4, 2018 at the Spring Lake Golf Club

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

Foursome **\$1,750**

Hospitality Benefits

- ❖ Entry for one (1) foursome, cart fees, lunch, cocktail reception and Party on the Patio

Twosome **\$900**

Hospitality Benefits

- ❖ Entry for one (1) twosome, cart fees, lunch, cocktail reception and Party on the Patio

Individual Player **\$450**

Hospitality Benefits

- ❖ Entry for one (1) player, cart fees, lunch, cocktail reception and Party on the Patio

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Monday, June 4, 2018 at the Spring Lake Golf Club

SPECIALTY SPONSORSHIP OPPORTUNITIES

Golf Ball Sponsor

\$2,000

On-Site Recognition & Signage

- ❖ Sponsor the official golf ball of the Jersey Shore Golf Classic and your company logo will be on golf balls provided to our guest

Full Promotional Rights & Media Benefits

- ❖ Sponsor logo recognition on website
- ❖ One (1) full-page ad in the Digital Tribute Journal

Beverage Cart Sponsor

\$1,500

On-Site Recognition & Signage

- ❖ Your logo will be placed on signage for two beverage carts on the course

Full Promotional Rights & Media Benefits

- ❖ Sponsor recognition on website
- ❖ One (1) full-page ad in the Digital Tribute Journal

Hospitality Benefits

- ❖ Two (2) tickets for the Party on the Patio

Putting Green Sponsor

\$1,000

On-Site Recognition & Signage

- ❖ Your logo will be placed on signage on the Putting Green

Full Promotional Rights & Media Benefits

- ❖ Sponsor recognition on website
- ❖ One (1) half-page ad in the Digital Tribute Journal

Hospitality Benefits

- ❖ Two (2) tickets for the Party on the Patio

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SPECIALTY SPONSORSHIP OPPORTUNITIES CONT.

Halfway House Sponsor

\$1,000

On-Site Recognition & Signage

- ❖ Your logo will be placed on signage at the Halfway House

Full Promotional Rights & Media Benefits

- ❖ Sponsor recognition on website
- ❖ One (1) half-page ad in the Digital Tribute Journal

Hospitality Benefits

- ❖ Two (2) tickets for the Party on the Patio

Hole & Tee Sponsor

\$150

On-Site Recognition & Signage

- ❖ Your logo will be placed on hole and tee sign

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PARTY ON THE PATIO SPONSORSHIP OPPORTUNITIES

Cocktail Hour Sponsor

\$5,000

Full Promotional Rights & Media Benefits

- ❖ Sponsor logo recognition on website
- ❖ One (1) full-page ad in the Digital Tribute Journal

On-Site Recognition & Signage

- ❖ Your logo will be appear on all of the cocktail napkins
- ❖ Naming privileges for a signature cocktail

Hospitality Benefits

- ❖ Ten (10) tickets for the Party on the Patio
- ❖ Reserved table at the Party on the Patio

Fireworks Sponsor

\$3,000

Full Promotional Rights & Media Benefits

- ❖ Sponsor logo recognition on website
- ❖ One (1) full-page ad in the Digital Tribute Journal

On-Site Recognition & Signage

- ❖ Your logo will be appear on all dining tables
- ❖ Verbal recognition before fireworks show

Hospitality Benefits

- ❖ Ten (10) tickets for the Party on the Patio

Table Host Sponsor

\$2,000

Full Promotional Rights & Media Benefits

- ❖ One (1) full-page ad in the Digital Tribute Journal

Hospitality Benefits

- ❖ Ten (10) tickets for the Party on the Patio
- ❖ Reserved table at the Party on the Patio

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PARTY ON THE PATIO SPONSORSHIP OPPORTUNITIES CONT.

Entertainment Sponsor

\$500

On-Site Recognition & Signage

- ❖ Your logo will be placed on signage near the DJ Booth

Full Promotional Rights & Media Benefits

- ❖ Sponsor recognition on website

Hospitality Benefits

- ❖ Two (2) tickets for the Party on the Patio

Party on the Patio Ticket

\$150

- ❖ One (1) ticket for the Party on the Patio which features a cocktail hour, open bar, entertainment, silent auction, dinner, awards program, fireworks and so much more!

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Sponsorship Commitment Form

Please complete the following information:

Company or Individual Name **Company Contact**

Street Address **City, State, Zip**

Telephone Number **E-mail Address**

Your name or your company name as you would like it to appear on all event materials

Signature & Date

**Yes, we will support the American Cancer Society by sponsoring the
 39th Annual Jersey Shore Golf Classic & Party on the Patio, as a:**

| | | | | | |
|---|---------|--|---------|--|---------|
| <input type="checkbox"/> Eagle Sponsor | \$8,000 | <input type="checkbox"/> Golf Ball Sponsor | \$2,000 | <input type="checkbox"/> Cocktail Sponsor | \$5,000 |
| <input type="checkbox"/> Birdie Sponsor | \$4,000 | <input type="checkbox"/> Beverage Cart Sponsor | \$1,500 | <input type="checkbox"/> Fireworks Sponsor | \$3,000 |
| <input type="checkbox"/> Fairway Foursome | \$2,000 | <input type="checkbox"/> Putting Green Sponsor | \$1,000 | <input type="checkbox"/> Table Host Sponsor | \$2,000 |
| <input type="checkbox"/> Foursome | \$1,750 | <input type="checkbox"/> Halfway House Sponsor | \$1,000 | <input type="checkbox"/> Entertainment Sponsor | \$500 |
| <input type="checkbox"/> Twosome | \$900 | <input type="checkbox"/> Hole & Tee Sign | \$150 | <input type="checkbox"/> Dinner Ticket | \$150 |
| <input type="checkbox"/> Individual | \$450 | | | | |

***Please provide a credit card number to have on hold to keep your spot reserved. If payment is not made by June 4th, credit card will be charge*

Sorry, we cannot be a sponsor/underwriter this year, but please accept our donation of \$_____.

Method of payment:

Check Enclosed (Made payable to the American Cancer Society) Check # _____

Pay with Credit Card (Please circle one) Visa MC Discover AMEX

Place Credit Card On Hold, Paying by check***** Visa MC Discover AMEX

Name on Credit Card: _____

Card #: _____ Expiration Date: _____

Matching Gift Form Enclosed

PLEASE RETURN THIS FORM VIA MAIL OR EMAIL TO:

American Cancer Society
ATTN: Keri Drake
2310 Route 34, Suite 1D
Manasquan, NJ 08736
(p): 732.292.4247
(e): keri.drako@cancer.org

| |
|---|
| <p>INTERNAL USE ONLY</p> Date Received: _____ Payment Amount: _____ |
|---|

The American Cancer Society is a 501 (c)(3) non-profit. Tax ID 13 -1788491

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